

2011 CASH RATES 2011

CLASSIFIED ADVERTISING

MINIMUM AD—ONE INSERTION—\$8.50 FOR EACH AD!
(15 words or less per ad)

SAVE ON ADDITIONAL CONSECUTIVE INSERTIONS

Receive a DISCOUNT of 10% off the single insertion price for the second week, 20% for the third week, and 30% for the fourth week.

MORE THAN 15 WORDS – SEE CHART

For ads over 35 words, the rate is 35¢ per additional word for one insertion. If you want to run the ad more than once, refer to the chart. Phone number counts as one word. E-mail addresses count as two words. Web sites count as two words. **Names, addresses and directions are part of the ad and each word is to be counted.**

BOLD ADS ARE \$3.00 EXTRA (1 TIME).

BLIND ADS ARE \$5.00 EXTRA PER INSERTION.

WHEN ADS ARE BILLED \$2.00 IS ADDED.

SAVE BILLING CHARGE — SEND PAYMENT.

☆ DEADLINE: MONDAY 12:00 Noon. ☆

Ph. 574/831-2138 Fax: 574/831-2131
P.O. Box 45, New Paris, IN 46553

— HOURS: 8 a.m.-5 p.m., Mon. thru Fri. —

INSERTIONS

| No. of Words | 1 | 2 | 3 | 4 |
|--------------|---------|----------|----------|----------|
| Minimum (15) | \$ 8.50 | \$ 16.15 | \$ 22.95 | \$ 28.90 |
| 16 | 8.85 | 16.82 | 23.90 | 30.10 |
| 17 | 9.20 | 17.49 | 24.85 | 31.30 |
| 18 | 9.55 | 18.16 | 25.80 | 32.50 |
| 19 | 9.90 | 18.83 | 26.75 | 33.70 |
| 20 | 10.25 | 19.50 | 27.70 | 34.90 |
| 21 | 10.60 | 20.17 | 28.65 | 36.10 |
| 22 | 10.95 | 20.84 | 29.60 | 37.30 |
| 23 | 11.30 | 21.51 | 30.55 | 38.50 |
| 24 | 11.65 | 22.18 | 31.50 | 39.70 |
| 25 | 12.00 | 22.85 | 32.45 | 40.90 |
| 26 | 12.35 | 23.52 | 33.40 | 42.10 |
| 27 | 12.70 | 24.19 | 34.35 | 43.30 |
| 28 | 13.05 | 24.86 | 35.30 | 44.50 |
| 29 | 13.40 | 25.53 | 36.25 | 45.70 |
| 30 | 13.75 | 26.20 | 37.20 | 46.90 |
| 31 | 14.10 | 26.87 | 38.15 | 48.10 |
| 32 | 14.45 | 27.54 | 39.10 | 49.30 |
| 33 | 14.80 | 28.21 | 40.05 | 50.50 |
| 34 | 15.15 | 28.88 | 41.00 | 51.70 |
| 35 | 15.50 | 29.55 | 41.95 | 52.90 |
| Each Addn'l | + .35 | + .67 | + .95 | + 1.20 |

Place Your Ads Online 24 Hours a Day, 7 Days a Week

www.farmers-exchange.net