

2010 CASH RATES 2010

CLASSIFIED ADVERTISING

MINIMUM AD—ONE INSERTION—\$8.50 FOR EACH AD!
(15 words or less per ad)

SAVE ON ADDITIONAL CONSECUTIVE INSERTIONS

Receive a DISCOUNT of 10% off the single insertion price for the second week, 20% for the third week, and 30% for the fourth week.

MORE THAN 15 WORDS – SEE CHART

For ads over 35 words, the rate is 35¢ per additional word for one insertion. If you want to run the ad more than once, refer to the chart. Phone number counts as one word. E-mail addresses count as two words. Web sites count as two words. **Names, addresses and directions are part of the ad and each word is to be counted.**

BOLD ADS ARE \$3.00 EXTRA (1 TIME).

BLIND ADS ARE \$5.00 EXTRA PER INSERTION.

WHEN ADS ARE BILLED \$2.00 IS ADDED.

SAVE BILLING CHARGE — SEND PAYMENT.

☆ DEADLINE: MONDAY 12:00 Noon. ☆

Ph. 574/831-2138 Fax: 574/831-2131
P.O. Box 45, New Paris, IN 46553

— HOURS: 8 a.m.-5 p.m., Mon. thru Fri. —

INSERTIONS

No. of Words	1	2	3	4
Minimum (15)	\$ 8.50	\$ 16.15	\$ 22.95	\$ 28.90
16	8.85	16.82	23.90	30.10
17	9.20	17.49	24.85	31.30
18	9.55	18.16	25.80	32.50
19	9.90	18.83	26.75	33.70
20	10.25	19.50	27.70	34.90
21	10.60	20.17	28.65	36.10
22	10.95	20.84	29.60	37.30
23	11.30	21.51	30.55	38.50
24	11.65	22.18	31.50	39.70
25	12.00	22.85	32.45	40.90
26	12.35	23.52	33.40	42.10
27	12.70	24.19	34.35	43.30
28	13.05	24.86	35.30	44.50
29	13.40	25.53	36.25	45.70
30	13.75	26.20	37.20	46.90
31	14.10	26.87	38.15	48.10
32	14.45	27.54	39.10	49.30
33	14.80	28.21	40.05	50.50
34	15.15	28.88	41.00	51.70
35	15.50	29.55	41.95	52.90
Each Addn'l	+ .35	+ .67	+ .95	+ 1.20

Place Your Ads Online 24 Hours a Day, 7 Days a Week

www.farmers-exchange.net